



## 2017-2018 Handbook

### Mission Statement & Code of Ethics

Dance has always been an important part of our lives, and we are dedicated to keeping the love of dance alive in our community. We know that dance has proven to be beneficial to a young person's development artistically, physically, emotionally, socially, behaviorally, and even academically. We pledge to challenge our dancers to achieve, and discover their true potential. We strive to understand each dancer's individual desires and needs, and will make every effort to include every dancer; and allow them to shine. We believe that the word "talent" is often used to deemphasize the instruction, dedication, perspiration, creativity, and teamwork that is required to become a successful person; if one is goal-oriented, and works each day to make herself better, then she will see results. We pledge to communicate efficiently, and honestly, to parents, dancers, staff, and the community. We will incorporate all that we have learned to keep our dancers focused, motivated, and engaged. Striving to improve may not always feel "fun," but is always satisfying, and rewarding, when a particular goal is realized. As for "fun," we plan to organize many performance opportunities in a variety of local, competitive, and recreational settings. We love to dance, and we hope all who join us will understand, and appreciate the importance of dance.

We the dancers, faculty, and staff of Juli Kell's Dance Center are a diverse community of people who have a high regard for each other, the art of dance, and the value of the work we do. All who participate are requested to demonstrate the willingness to uphold the values and ethics we declare as the fundamental guidelines stated below. In all of our endeavors to study, and perform, as an expression of our love of dance, we show respect to our parents, peers, and staff of Juli Kell's Dance Center, the wider dance community, and even our competition. We consider it a privilege to participate in a worldwide community for the performing art of dance; exemplifying the values of integrity, character, leadership, responsibility, and professionalism.

INTEGRITY: To conduct oneself with honesty, courtesy, and respect. To express consideration for one's fellow dancers, educators, parents, staff and competitors. To be a person who leads by example and honors commitments. To be a person other people can count on.

LEADERSHIP: To guide, direct and influence people in achieving their highest goals and ideals. By setting an example through one's actions and speech. To inspire and serve the people of your class, team, or community through full participation in all dance related activities.

RESPONSIBILITY: To respect and adhere to the policies and procedures of the studio or the organizers of any conference, workshop, or competition. To be a person who interacts with peers and authority figures in a mature manner. To question authority in a respectful manner. To speak of any issue or grievance to the person who is able to resolve any concern. To be willing to receive coaching and direction when deemed appropriate.

CHARACTER: To be a person who represents high levels of personal integrity, leadership, and responsibility for oneself and others. A person who has the courage and willingness to face issues and concerns with maturity and dignity. To avoid gossip, criticism, or denigrating comments for any member of the dance community, parent, or peers.

PROFESSIONALISM: To respect the dance profession and uphold our values and standards of conduct. To support and encourage one another. To voice opinions and initiate change that will elevate the dance community. To recognize oneself as a role model at all times. To love the study and performance of dance as a universal art form.

### Our Location

145 Main Street, Unit E  
Pennsburg, PA 18073  
www.julikellsdancecenter.com  
julikelldance@gmail.com  
267-923-5223

### Costumes & Costume Payments

Each teacher picks a special costume for the recital. The costumes are usually ordered from a catalog. Even though we measure each student carefully to ensure the best fit, be prepared to make some minor adjustments. A \$30 costume deposit will be collected from every student in each class by the week of October 1 and the remaining balance will be billed and due before December 11. **Costumes will not be ordered for those students who are not current with tuition and costume balances by December 16<sup>th</sup>.**

### Parking, Drop-off & Pick-up

Please use caution while driving through our parking area. Parents MUST walk young students into the building for their safety. Older students may be dropped off at the sidewalk. The front of the building is only used for quick drop off. Do not double park. We have ample parking in the back of the building. All students should arrive dressed for class 5-10 minutes prior to class. Please arrive a few minutes early to pick students up on time. If someone other than a parent is picking up your child, please notify the studio.

### Inclement Weather, Missed, & Make-Up Classes

If the Upper Perkiomen School District is closed due to inclement weather, the Center will be closed. Call the studio if you are uncertain whether or not we are open. Cancelled lessons may be made-up. A makeup schedule will be posted in November. If you miss several classes, we will try to arrange a time to make up the work. Holiday closings are planned in the beginning of the year and make-up lessons are not required. If you plan to discontinue dance lessons, you must fill out a drop-class-form or you will be charged for all classes until the form and notification is received. One month notice is required for cancellation.

### Communication

To stay updated on news and events, consistently check out our website and like us on Facebook.

### Class Placement

At Juli Kell's Dance Center, each student is placed based on **both** age and ability. All experienced dancers that are new to our studio are given an individual assessment to determine their placement. At the end of the dance year, all students are re-evaluated by their instructors to determine their advancement level for the following year. Our dance program is structured so that most dancers will progress to a higher level each year.

### Classes Offered

Tots, Predance, Kinderdance, Acro/HipHop, Intro to Contemporary, Youth Level combo I-IV in Ballet, Tap, and Jazz. Intermediate Levels in Ballet, Tap, Jazz, Hip Hop, Acro/Hip Hop, Musical Theatre/Glee Club and Contemporary. Junior Levels in Ballet, Pre Pointe, Pointe, Tap, Jazz, Hip Hop, lyrical, Acro/Hip Hop, Musical Theatre/Glee Club and Contemporary. Senior Levels in Ballet, Pointe, Lyrical, Tap, Jazz, HipHop, Acro/Hip Hop, Musical Theatre/Glee Club and Contemporary.

### Dance Tuition 2016-2017

\$35 Registration Fee/Family (non-refundable)  
\$30 Costume Deposit/Student/Class, by October 1  
Tuition is based on 10 payments and is due on the 1st of every month (last payment is due June 1)  
10% discount when paying full year

**\*Student & Family Discount**-Tuition is calculated based on the length of total class (see table below)

<u>Total Hours</u>	<u>Tuition Fee</u>	▪	<u>Total Hours</u>	<u>Tuition Fee</u>
.75 =	\$50	▪	3.25 =	\$138
1.00 =	\$53	▪	3.50 =	\$148
1.25 =	\$62	▪	3.75 =	\$158
1.50 =	\$78	▪	4.00 =	\$168
1.75 =	\$88	▪	4.25 =	\$176
2.00 =	\$96	▪	4.50 =	\$186
2.25 =	\$106	▪	4.75 =	\$196
2.50 =	\$115	▪	5.00 =	\$206
2.75 =	\$122	▪	Unlimited Student =	\$206
3.0 =	\$132	▪	Unlimited Family =	\$234

### \*Private Lessons

Director's Approval needed	Must take Ballet 2.5 Hours to perform in the recital. Must pay at the beginning of the month or before lesson.
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## Recital

It's Showtime! Recital season is very exciting! After working on technique from September through December, classes will begin working on dance routines for our end of year recital. Attendance is of the utmost importance during this time. Any student who misses more than 3 lessons during this very important time will be evaluated for participation in the recital. We want every student to have a great experience at the Recital, so each student is **required to attend all Recital Rehearsals in order to participate in the end of year Performance.**

## Payment Policy

Tuition is payable in ten installments, with each installment due on the first of each month and final payment June 1<sup>st</sup>. Students may not participate in classes if balance remains unpaid into the following month. Payments are made at the front desk by cash, credit card, or checks. Make checks payable to: **Juli Kell's Dance Center**. Please mark the student's name and class time on your checks or envelopes and place in the tuition box located in the lobby. There is a \$35 service charge for any returned checks. There are no refunds or credits for missed lessons. A late fee may be applied to any payments received after the 15th of the month (excluding September). Students may not drop classes for a month and expect their place to be held the following month (exceptions for medical reasons). You will be charged for all classes until notification is received and a drop class form is filed. **One months notice is required for cancellation.**

## Rules & Regulations

- Smoking, food, drink, candy, or gum of any kind is not permitted in any of our dance studios.
- Please use the bathroom prior to class to limit disruption.
- Do not wear dance shoes outside. Change them at the studio. This will keep your shoes clean and in good condition, and protect the studio dance floor.
- No street shoes on the studio dance floor!
- Parents are permitted to observe class through the viewing windows or TV only. Please do not stand in or block the doorways.
- All cell phones should be turned off in any of the dance studios. Cell phones may be used in the front office area or outside the building.
- Keep your belongings in a dance bag with you in the studio & put your name on everything! *Juli Kell's Dance Center* is not responsible for any lost or stolen belongings.

- Please keep unnecessary talking to a minimum during class.
- Video recordings and photos are permitted only with approval of the studio owner.
- Safety first! Anyone who is disrespectful to the teacher or other students will be removed from class.

## 2017-2018 Class Descriptions

\*denotes Instructor placement required

Tiny Tots- (Age 2) Class is 45 minutes. Develops coordination, rhythm and motor skills using movement, singing and dance. Stimulates imagination. Emphasis is on acting and dance movement, rather than any one specific form of dance. Props are used to enhance development skills. Girls wear all pink with pink ballet slippers. Boys wear black pants, white shirt with black ballet slippers.

PreDance (Age 3-4) Ballet/Jazz/Tap/Acro- This one hour class serves as a perfect introduction for our younger students. It stresses coordination skills, stretching, and group interaction as it enriches their lives with a love of dance at an early age. You will be impressed with how much your dancer learns while having fun in this class. Girls wear all pink with pink ballet slippers. Boys wear black pants, white shirt with black ballet shoes.

KinderDance- (Age 5-6) Ballet/Jazz/Tap/Acro- This one hour class begins to focus more on the fundamentals of dance, incorporating strength, coordination, and grace. Ballet warm-ups progress to the ballet barre learning technique and terminology. Girls wear all pink with pink ballet slippers. Boys wear black pants, white shirt with black ballet shoes.

\*Youth Level 1-3 Combo Class (Age 6-12) Ballet-Tap-Jazz- The Instructors will place the dancers in the appropriate level. This 1.5 hour combination class allows the necessary Ballet, Tap, and Jazz/HipHop technique, with strong foundation, to be learned. The dancers will learn 3 dances for our recitals. Class Attire: leotard and tights, pink ballet shoes, black buckle tap shoes, and black slip on jazz shoes. Boys wear black pants, white tank, black ballet shoes and black slip on tap shoes. Dancers may start the year without jazz shoes.

\*Extended and Intermediate Levels- (age 8-16) 45 minute separate classes offered in Ballet, Jazz, Tap, Contemporary, and HipHop. This level will be asked to participate in shows, community events, special performances and possibly one dance competition. See description of styles.

\*Junior level- (age 12 & up) 45 minutes to one full hour of each style offered in Ballet, Jazz, Tap, HipHop, Contemporary, PrePointe and Pointe. It is mandatory for this level to participate in shows, community events, special performances and possibly one dance competition. See descriptions of styles.

\*Senior Level- One full hour of each style offered in Ballet, Jazz, Tap, Contemporary, Lyrical, Pointe and HipHop. Must take Ballet to be in Senior Level. It is mandatory for this level to participate in shows, community events, special performances and one competition. See description of style.

Acro/HipHop- (age 6+) This one hour combo class is an introductory acrobatics program focusing on floor tumbling and today's popular HipHop moves. This class is designed to improve balance, coordination, strength and flexibility. Girls: Leotard & bare legs/footless tights. Hair neatly tied back and out of face. Boys: White shirt & black pants or shorts

Ballet- Ballet is one of the world's most graceful dance styles. Since Ballet is the foundation for all styles of dance, students are encouraged to take ballet along with all other dance classes. All ballet classes will focus on proper body alignment, technique and terminology.

Contemporary- Contemporary consists of Ballet steps and tricks with a funky modern edge. The dancer must listen to the music, and allow it to affect the way she moves. A combination of Modern and Lyrical will be taught in this class. Must take Ballet/Jazz.

Hip-Hop- Structured form of street dance often found in music videos. It is designed to teach coordination, strength, quickness, agility and endurance.

Jazz- This class focuses on technique and flexibility, as well as learning skills such as turns, jumps, and leaps. From popular upbeat music to Classic or Broadway styles such as Fosse – Jazz is a class most students enjoy very much.

Lyrical- A fusion between Ballet and Jazz with expressive motions that tell a story. Students must take a Ballet class in order to register for this class.

Tap- Develops rhythm, musicality and coordination. Dancers will practice rhythmic patterns and combinations with tap shoes.

Pointe- Students are only able to participate in a Pointe class with the approval of the Studio Director - evaluation required for new students.

Pom Dance- Great exercise and an opportunity to dance like the dancer/cheerleaders for pro sport teams!

PrePointe- This class is recommended for age 9 and up. Dancers will focus on the strength and proper technique needed to go on full Pointe.

Musical Theatre/Glee Club- 45 minute class Acting, vocal exercises, dancing, and performances in the musical theatre genre. Examples: music from "Glee", "Footloose", "Annie", "Mama Mia", "Teen Beach Movie" and many more!

"Courage is what it takes to stand up and speak; courage is also what it takes to sit down and listen."

"Nobody cares if you can't dance well. Just get up and dance. Great dancers are great because of their passion."

— Martha Graham

"The unique must be fulfilled."

— Martha Graham

**\*Please like us on facebook and check out our website for news and events!**

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